



**17<sup>th</sup> Annual Women of the World Health Conference**  
**A Free Health Education Event for Women of Color**  
**Saturday, May 8, 2010**  
**Italian Community Center, Milwaukee**

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## Conference Features

The **Women of the World Health Conference** empowers women of color to become better advocates for their own health by: raising awareness about their risk for cardiovascular disease, diabetes and other chronic illnesses; emphasizing the importance of disease prevention and setting goals for personal change. A Milwaukee tradition for the past 16 years, *Women of the World* attracts more than 500 women. Composite demographic, screening and other lifestyle data is analyzed annually and demonstrates measurable outcomes.

The conference features:

- A national keynote speaker presentation.
- Workshops presented by health experts.
- Free health screenings.
- On-site medical referral for women who have health concerns.
- On site review of screening with a physician.
- One on one health consultations.
- Heart healthy meal.
- Community based advisory committee of women leaders; planning, implementation and evaluation of the event.
- Collaborate with key community organizations including; National Coalition of Black Women, National Milwaukee Black Nurses, Inc., Milwaukee Urban League, Cream City, Wisconsin Chapter, The Links, Froedtert and Community Health, Youth Health Service Corps.
- Partner with the Wisconsin Well Women Program, Department of Health Services.
- Over 35 community and health vendors.
- Badger Care information and sign up booth.

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## Presenting Partners

*Women of the World* is a collaboration between the **Wisconsin Women's Health Foundation (WWHF)**, the **National Kidney Foundation of Wisconsin (NKF)**, and a local planning and advisory committee.

The NKF is a statewide non-profit health charity dedicated to preventing kidney and urinary tract diseases, improving the health and well-being of individual and families affected by these diseases, and increasing the availability of all organs for transplantation. The NKF provides free screenings and educational programs in addition to professional education and support for medical research. To learn more, visit [www.kidneywi.org](http://www.kidneywi.org).

Founded in 1997, WWHF is a statewide non-profit organization whose mission is to help Wisconsin women and their families reach their healthiest potential. WWHF provides programs and conducts educational forums that focus on prevention, early detection, and connecting individuals to resources; produces and distributes the most up-to-date health education and resource materials; and, awards grants and scholarships to women health researchers and related community non-profits. To learn more, visit [www.wwhf.org](http://www.wwhf.org).